

Remit To: CBS  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: TAMMY BALDWIN FOR SENATE(341732)  
PO BOX 510622  
Milwaukee, WI 53203-0111

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-54054  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1141-416127  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 3

**PAY BY** 11/27/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: BALDWIN FOR SENATE ADD TO SKED

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS THIS MORNING	10/23/2012-10/29/2012	. T W T F . .	30	4	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	4	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:23:01 AM		TAMTV1220	30	450.00				
10/24/2012	We	08:29:30 AM		TAMTV1220	30	450.00				
10/25/2012	Th	07:27:49 AM		TAMTV1220	30	450.00				
10/26/2012	Fr	08:12:19 AM		TAMTV1220	30	450.00				
3	ELLEN DEGENERES	10/23/2012-10/29/2012	. . W T F . .	30	3	775.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . W T F . .	3	775.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	04:19:47 PM		TAMTV1220	30	775.00				
10/25/2012	Th	04:30:27 PM		TAMTV1220	30	775.00				
10/26/2012	Fr	04:30:47 PM		TAMTV1220	30	775.00				
4	WHEEL OF FORTUNE	10/23/2012-10/29/2012	. T W T F . .	30	4	3,100.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	4	3,100.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	06:38:21 PM		TAMTV1220	30	3,100.00				
10/24/2012	We	06:41:35 PM		TAMTV1220	30	3,100.00				
10/25/2012	Th	06:38:01 PM		TAMTV1220	30	3,100.00				
10/26/2012	Fr	06:48:22 PM		TAMTV1220	30	3,100.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
6	LATE NEWS M-F/SU		10/23/2012-10/29/2012		. T . T F . .		30	3	2,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T . T F . .		3		2,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	10:29:50 PM		TAMTV1220	30	2,800.00			
10/25/2012	Th	10:28:20 PM		TAMTV1220	30	2,800.00			
10/26/2012	Fr	10:31:46 PM		TAMTV1220	30	2,800.00			
8	LATE NEWS SAT		10/23/2012-10/29/2012		. . . . . S .		30	1	2,200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . . . . S .		1		2,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	10:11:56 PM		TAMTV1220	30	2,200.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		15		27,125.00		4,068.75	23,056.25	0.00	0.00
									0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCCO-TV  (612) 330-2418</div>	Gross Billing	27,125.00
	Trade Value	0.00
	Agency Commission	4,068.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	23,056.25

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